

## About us

Bridging Gaps International (BGI) is a consultancy specializing in helping firms expand and develop their business internationally.

Born from friendship between three natural-born internationalists with different and complementary areas of interest, BGI is a unique consultancy addressing projects in a way which balances the three pillars of management - marketing, finance and human resources.

Such a holistic approach to international business projects generates unique and creative solutions to challenges faced by internationalizing companies.

Our services are tailored for each client's needs, and may include individual consultancy projects or a long term partnership for active international business development in selected markets worldwide.

## Services

### *Reports*

- Potential market assessments
- Marketing plan audits
- Organizational structure audit and re-structuring
- Financial market reports

### *Business development services*

- Identifying commercial opportunities and projects in foreign markets
- Foreign entry market planning, launch and operations
- Establishing international commercial dialogues with:
  - a) potential distribution partners
  - b) potential business and public clients
  - c) major global industry leaders and integrators
  - d) potential investors and finance providers

### *Organization audit and change services*

- Organizational structure assessment
- Firm re-organization and re-structuring
- HRM practices audit
- Organizational knowledge management audit

### *Finance and corporate governance projects*

- Ownership structure
- Capital structure
- Dividend policy
- Incentives and compensation
- International portfolio investment

### *Regional specializations*

- Greater China
- Scandinavia
- Israel